

# HOW TO Create a **FREE** Online Profile

## Why should CCTSI SCIENTISTS and RESEARCHERS have a professional online presence?

- Your research is more likely to be found, read, discussed, and shared online
- You can connect with collaborators across the world
- You can engage in scholarly discussion
- You can find job, speaking, and consultant opportunities

## Why should YOU create an online profile?

- To distinguish yourself from other scientists and researchers
- To automatically link your professional publications and activities to yourself
- To facilitate collaboration among academic researchers
- To make it easier to assess the impact of your work for annual reviews or your tenure packet

### ORCID [ORCID.org](https://orcid.org)

(the Open Researcher and Contributor ID)

- Free service that provides authors with a unique numeric identifier
- Helpful when attributing your name to publications and presentations

### Colorado PROFILES [Profiles.UCDenver.edu](https://profiles.ucdenver.edu)

- Free web platform for CCTSI members to post their research profile, publications, awards and honors, and network list
- Helpful if asked for a personal website and to facilitate collaboration among academic researchers

### Google Scholar Profile [Scholar.Google.com](https://scholar.google.com)

- Free service to showcase your papers and the citations they've received.
- Google Scholar calculates a platform-dependent h-index to track "impact" of your research.
- Helpful when submitting annual review or tenure packets



SCAN ME

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for personalized guidance!

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